

Bliss 2010 Exhibitor Contract

Sunday, March 7, 2010 • Atlantic City Convention Center • Noon-5:00 PM
(Please Print)

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Name: _____ Email: _____

Description of Services: _____

Booth location can be requested and is available on a first-come basis and will be reserved only with a 50% deposit of total invoice and signed application.

Balance of invoice is due no later than Friday, March 5.

Booth Choice #1 _____

Booth Choice #2 _____

Booth Choice #3 _____

BLISS BRIDAL EXPO
HALL A
MARCH 7, 2010

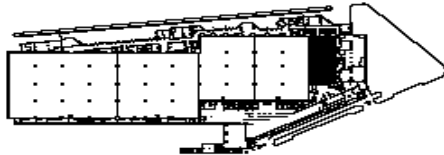
NOTES :

- 1) ALL BOOTHS ARE 10' X 10' UNLESS OTHERWISE NOTED
- 2) ALL AISLES ARE 10' UNLESS OTHERWISE NOTED
- 3) 64 TOTAL BOOTHS
- 4) ALL FLOORPLANS ARE SUBJECT TO FIRE MARSHALL APPROVAL

SHOW MANAGER
JAMIE HOAGLAND- 272-2734

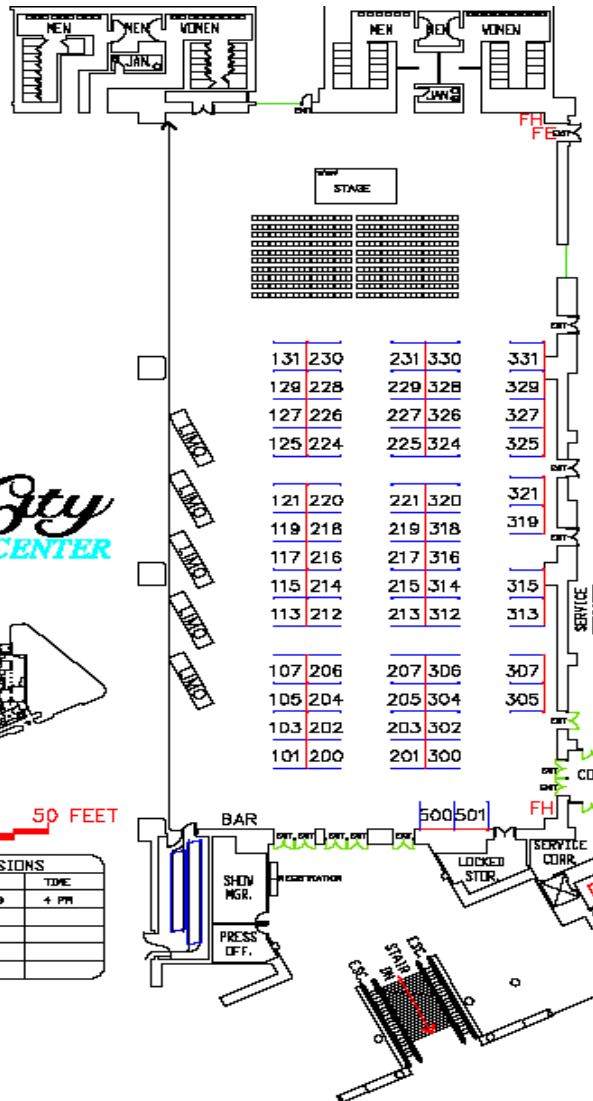


HALL LOCATION PLAN



AEX
CONVENTION SERVICES
3089 ENGLISH CREEK AVENUE
EGG HARBOR TWP, NJ 08234
PHONE : (609) 272-1600
FAX : (609) 272-1880

REVISIONS		
#	DATE	TIME
1	11/25/09	4 PM



Bliss 2010 Exhibitor Contract

Sunday, March 7, 2010 • Atlantic City Convention Center • Noon-5:00 PM

10'x10' Exhibit Space Includes:

- 6' draped table
- 2 Chairs
- Trashcan
- Pipe and drape

***Exhibitor spaces are in carpeted ballroom**

1 Booth (10'x10') = \$600	<input type="checkbox"/>	With Ad Purchase= \$500	<input type="checkbox"/>
2 Booths (20'x10') = \$1100	<input type="checkbox"/>	With Ad Purchase= \$1000	<input type="checkbox"/>
3 Booths (30'x10') = \$1650	<input type="checkbox"/>	With Ad Purchase= \$1500	<input type="checkbox"/>
Island* (40'x10') = \$2200	<input type="checkbox"/>	With Ad Purchase= \$2000	<input type="checkbox"/>

***Separate from other booths. Approximately 4 exhibitor spaces shaped as a big square.**

\$100 discount per booth with ad purchase!!

Each Vehicle Exhibit Space Includes:

- 6' draped table
- 2 Chairs
- Trashcan
- Space for 1 vehicle

Vehicles spaces do not include carpet

1 Vehicle Space= \$600	<input type="checkbox"/>	With Ad Purchase= \$500	<input type="checkbox"/>
2 Vehicle Spaces= \$1100	<input type="checkbox"/>	With Ad Purchase= \$1000	<input type="checkbox"/>
3 Vehicle Spaces= \$1650	<input type="checkbox"/>	With Ad Purchase= \$1500	<input type="checkbox"/>

Approximate Vehicle Length _____ Ft

Approximate Vehicle Length _____ Ft

Approximate Vehicle Length _____ Ft

Total Exhibitor Space Cost: _____

The Press of Atlantic City reserves the right to refuse vendor space. There will be no sales of items during the event unless approved. Space cancelled as of February 19, 2010 will incur a 50% service charge. No refund will be provided for space cancellation after March 1, 2010 or a no- show at the event.

Will your display include something out of the ordinary (golf cart, TV, etc.)? YES / NO

Will you need Electricity or Internet? YES / NO
Electricity and Internet hook ups are available at an additional cost from The Atlantic City Convention Center.

Do you plan on selling items during event? YES / NO
Sales are allowed but it is your company's responsibility to disclose profit to the State of NJ for sales tax payments.

Do you plan on giving out food samples or alcohol samples? YES / NO
Food samples must be 1 ounce or less and all alcohol samples must be poured by Ovations Food Services.

I acknowledge that my exhibit space must be set up by 11AM _____
(Initial)

Signature: _____ **Date:** _____

Fax or mail your completed contract to your sales rep by **January 29, 2010.**
For more information contact, Jamie Hoagland, at jhoagland@pressofac.com or (609) 272-7324

To be completed by Press Media Consultant

Ad Rep Name: _____ Ad Rep #: _____ Business Account #: _____

Ad Ordered for Magazine: Y / N Ticket #: _____

Bliss 2010 Exhibitor Contract

Sunday, March 7, 2010 • Atlantic City Convention Center • Noon-5:00 PM

Booth location can be requested and is available on a first-come basis and will be reserved only with a 50% deposit of total invoice and signed application.

Balance of invoice is due no later than Friday, March 5.

Booth Choice #1

Booth Choice #2

Booth Choice #3

BLISS BRIDAL EXPO HALL A MARCH 7, 2010

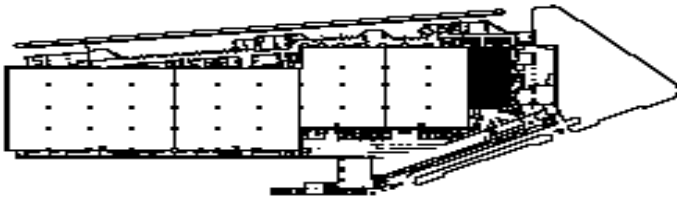
NOTES :

- 1) ALL BOOTHS ARE 10' X 10' UNLESS OTHERWISE NOTED
- 2) ALL AISLES ARE 10' UNLESS OTHERWISE NOTED
- 3) 64 TOTAL BOOTHS
- 4) ALL FLOORPLANS ARE SUBJECT TO FIRE MARSHALL APPROVAL

SHOW MANAGER
JAMIE HOAGLAND- 272-2734



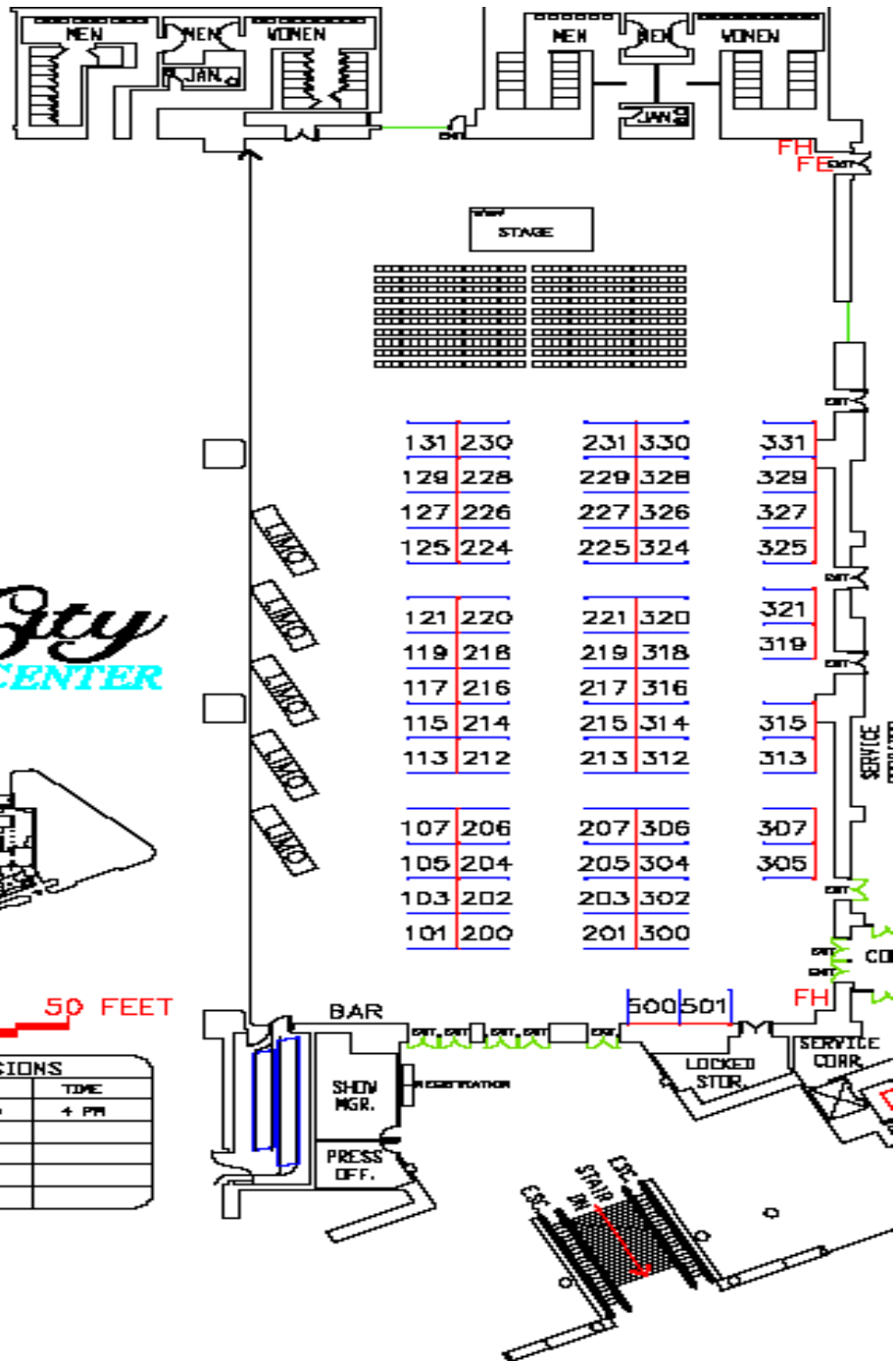
HALL LOCATION PLAN



AEX
CONVENTION SERVICES
3089 ENGLISH CREEK AVENUE
EGG HARBOR TWP, NJ 08234
PHONE : (609) 272-1600
FAX : (609) 272-1660

0 50 FEET

REVISIONS		
#	DATE	TIME
1	11/25/09	4 PM



Bliss 2009 Recap

Sunday, March 8 • Atlantic City Convention Center • 11AM- 5PM

- 70 vendors
- 8 sponsors
- 1200 Guests, 450 Registered Brides to Be
- Used over 29,000 square feet of event space
- Largest bridal show with the most attendees in Southern New Jersey
- Event featured a “roaming” fashion show, wine sampling and spray tanning!
- 2009 Promotion Schedule valued at over \$165, 000 for Newspaper, Radio, TV, & Internet

The BLISS Bridal Showcase has become the most anticipated bridal show of the year! During the show you could get your hair and makeup done, sample delicious foods, visit with reception halls, listen to different entertainment options, sit in a limousine or check out a trolley!