

Bliss Bridal Showcase 2010

Sunday, March 7 • Atlantic City Convention Center • Noon-5:00 PM

SPONSOR CONTRACT

(Please Print)

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Name: _____ Email: _____

Description of Services: _____

Description of *Door Prize: _____

*Door prizes valued at \$50 or more will be given away throughout the show. Participants must visit at least half of the exhibit booths and hand in their "bingo card." Prizes will be announced via broadcast and winner will be directed back to the booth to claim. Discount coupons on services provided are not door prizes. These coupons can be distributed as promotional opportunities for business at your booth.

Sponsorship- The cost is \$2500 and includes 1/2 page promo in BLISS, 200 word phone interview from staff writer, 10' x 20' booth in a prime location, logo in all print and TV ads, 3 announcements throughout show, list of pre-registered brides, website link from BLISS online page.

Showcase BLISS Cover Sponsorship- The cost is \$3200 and includes the Inside Cover/Back Cover of BLISS Bridal Wedding Planner, a 200 word phone interview from staff writer, 10' x 20' booth in a prime location, logo in all print and TV ads, radio, 3 announcements throughout show, list of pre-registered brides, website link from BLISS online page and receive your business name and address on the Bridal Show Exhibitor List inside the Sunday, March 7 edition of The Press of Atlantic City.

Showcase BLISS Back Cover Sponsorship- The cost is \$3400 and includes the back cover of BLISS Bridal Wedding Planner, a 500 word feature story from a staff writer with a byline on the front cover. 10' x 20' booth in a prime location, logo in all print and TV ads, radio, 3 announcements throughout show, list of pre-registered brides, website link from BLISS online page and receive your business name and address on the Bridal Show Exhibitor List inside the Sunday, March 7 edition of The Press of Atlantic City.

Will your display include something out of the ordinary (golf cart, TV, etc.)? YES / NO

Will you need Electricity or Internet? YES / NO

Do you plan on selling items during event? YES / NO

Sales are allowed but it is your company's responsible to disclose profit to the State of NJ for sales tax payments.

Do you plan on giving out food samples or alcohol samples? YES / NO

Food sample must be 1 ounce or less and all alcohol samples must be poured by Ovations Food Services.

I acknowledge that my exhibit space must be set up by 11AM: _____ (Initial)

Signature: _____ Date: _____

Fax or mail your completed contract to your sales rep by February 26, 2010.

For more information contact Jamie at jhoagland@pressofac.com or (609) 272-7324.

To be completed by Press Media Consultant

Ad Rep Name: _____ Ad Rep #: _____ Business Account #: _____

Ad Ordered for Magazine: Y / N Ticket #: _____

Bliss 2010 Sponsorship Contract

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Booth location can be requested and is available on a first-come basis and will be reserved only with a 50% deposit of total invoice and signed application. Sponsors can pick 2 booths.

Balance of invoice is due no later than Friday, March 5.

_____Booths Choice #1 _____Booths Choice #2 _____Booths Choice #3

BLISS BRIDAL EXPO HALL A MARCH 7, 2010

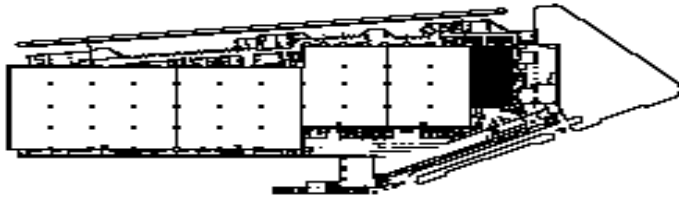
NOTES :

- 1> ALL BOOTHS ARE 10' X 10' UNLESS OTHERWISE NOTED
- 2> ALL AISLES ARE 10' UNLESS OTHERWISE NOTED
- 3> 64 TOTAL BOOTHS
- 4> ALL FLOORPLANS ARE SUBJECT TO FIRE MARSHALL APPROVAL

SHOW MANAGER
JAMIE HOAGLAND- 272-2734



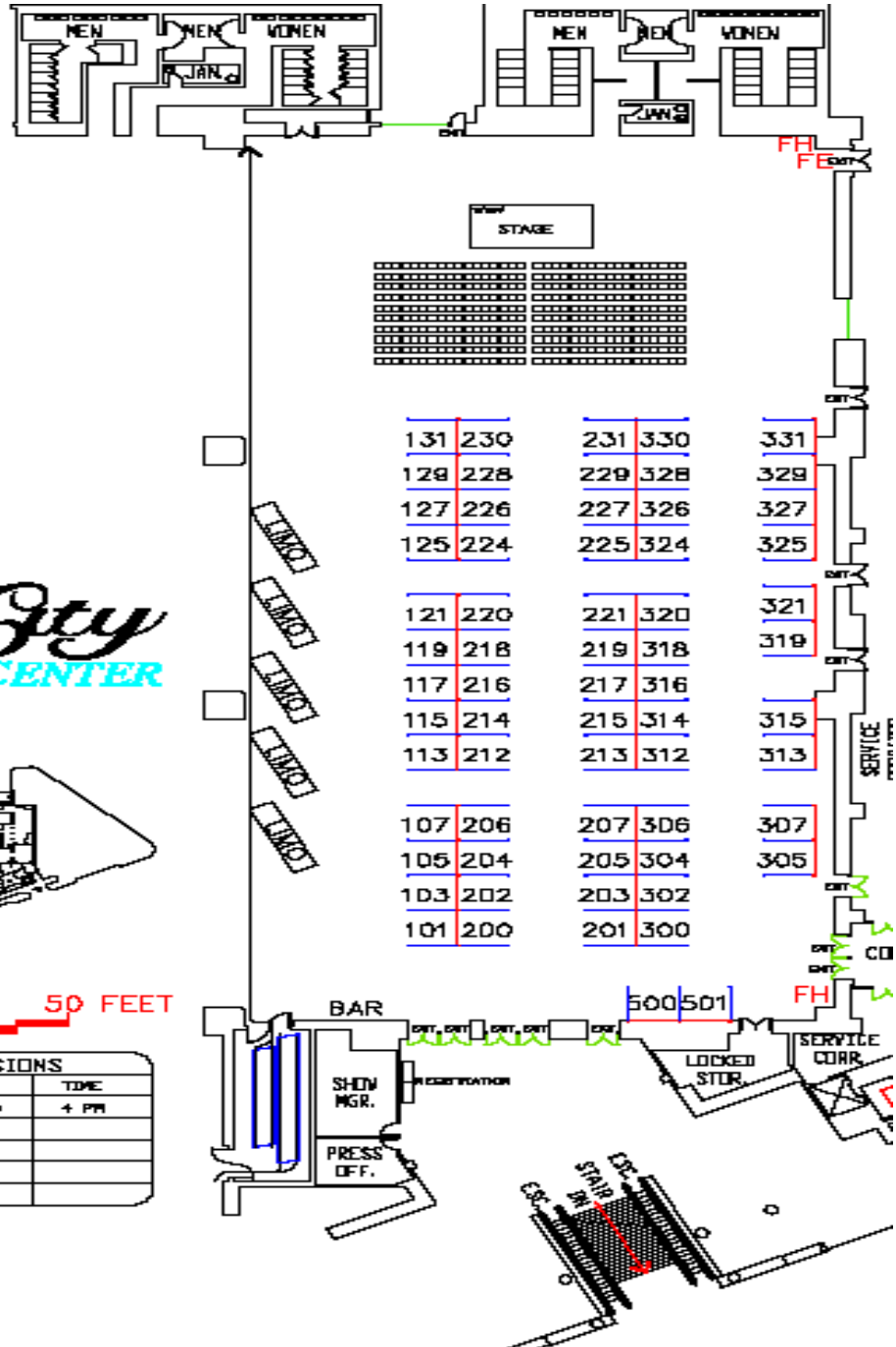
HALL LOCATION PLAN



3089 ENGLISH CREEK AVENUE
EGG HARBOR TWP, NJ 08234
PHONE : (609) 272-1600
FAX : (609) 272-1680

0 50 FEET

REVISIONS		
#	DATE	TIME
1	11/25/09	4 PM



131	230	231	330	331
128	228	229	328	329
127	226	227	326	327
125	224	225	324	325
121	220	221	320	321
119	218	219	318	319
117	216	217	316	
115	214	215	314	315
113	212	213	312	313
107	206	207	306	307
105	204	205	304	305
103	202	203	302	
101	200	201	300	